Leonie Beckmann

Research Analyst

Professional profile

Leonie is a Research Analyst in Itad's Inclusive Growth and Climate Change practice, and has first-hand experience supporting development cooperation research. She has strong experience in critical and analytical research, as well as quantitate and qualitative research methods. Leonie is supporting several complex evaluations, including the Infrastructure Portfolio evaluation for CDC, where she is conducting document reviews and desk research. For the multi-year ELVAR evaluation, she is further contributing to the data collection and analysis and supports the Project Management to ensure the timely delivery of the project. She is also part of the team of the Savings Learning Lab for the Mastercard Foundation, where she provides research and analysis that form the basis for different learning and knowledge products related to financial inclusion. As part of this project, she held project management responsibilities on the Update of the Evidence Gap Map

Leonie holds a BSc in Economics and Business Economics, as well as a MSc in Economic Development and Growth from Lund University and Universidad Carlos III, where she completed two dissertations relating to the impact of remittances on inequality and poverty, and the impact of foreign education on corruption. She is fluent in German, English, French and Spanish.

Nationality	German
Languages	German (native), English (fluent), French (fluent), Spanish (fluent)
Country experience	Ecuador, Germany, Sweden, UK, US, NL, Spain

Education

2017 - 2019	**MSc Economic Development and Growth** Lund University, Sweden; Universidad Carlos III, Spain
2014 - 2017	**BSc Economics and Business Economics, focus Emerging Markets** Maastricht University, NL

Employment

2019 - Present	**Research Analyst** Itad, UK • Implementing quantitative and qualitative research • Facilitate learning workshops • Contribute to reports
2018 - 2019	**Research Assistant** Lund University, Sweden • Collected quantitative data • Prepared data sets for analysis • Contributed to reports
2017	**Intern** Dachverband Entwicklungspolitik Baden-Württemberg, Germany • Organised International Development cooperation events • Developed and implemented quantitative research tools
2017	**Intern** COMO Consult GmbH, Ecuador • Provided value chain analysis • Implemented quantitate and qualitative research • Contributed to publications
2015 - 2016	**Marketing Assistant** Maastricht University, Netherlands

Project experience

2020 – Present	**Evaluating the Impact of CDC's Infrastructure Portfolio** Role: Research Analyst | Client: CDC, FCDO | Location: Desk-based This project aims at understanding how CDC's infrastructure investments contribute to economic development through an in-depth Portfolio Review that is supported and complemented by an Evidence Review of already existing evidence on these impacts. In a second phase, selected case studies will add more detailed results on ultimate impacts at household and company level by using econometric and qualitative

means. As research analyst, Leonie contributed essentially to the Evidence Review on the economic and social impacts of investments in infrastructure.

2020 – Present

Evaluation of the Yunus Social Business model to promote social entrepreneurship in India and Kenya

Role: Research Analyst | Client: Ikea Foundation, Yunus Social Business | Location: Desk-based

The IKEA Foundation and Yunus Social Business (YSB) share a vision of empowering entrepreneurs in developing economies and formed a three-year partnership (2019-2022) for "Promoting Entrepreneurship in Developing Economies" in India and Kenya. The partnership seeks to address the difficulties faced by entrepreneurs in accessing suitable investment to help them scale. Itad is doing an evaluation of YSB's support in India and Kenya as well as impact measurement and management (IMM) capacity development support. As Research Analyst for the ongoing evaluation project, Leonie supports the evaluation team with quantitative and qualitative data collection, review and analysis.

2019 - Present

MasterCard Foundation Savings Portfolio Learning Partnership

Role: Research Analyst | Client: The MasterCard Foundation | Location: Desk-based

The Mastercard Foundation Savings Learning Lab is a six-year initiative implemented by Itad, in partnership with the SEEP Network, that supports learning among the Foundation's current savings sector portfolio programmes: Scale2Save, implemented by WSBI and Savings at the Frontier, implemented by OPM. In addition, Itad also synthesizes performance monitoring data and knowledge outputs across the portfolio of projects and facilitates cross-portfolio learning dialogue. Leonie is doing various research activities, e.g. by using coding frameworks, that form the basis for different learning and knowledge products related to financial inclusion. She also contributes to the wider learning of the project partners. Further, she held project management responsibilities for the update of the Evidence Gap Map.

2019 - Present

Evaluation, Learning, and Verification for Agency Reform (ELVAR)

Role: Research Analyst | Client: FCDO | Location: Desk-based

The FCDO's (former DFID) 2014 Strategy for Payment by Results (PBR) states that the department will use PBR to improve the value for money of their development interventions through sharpening incentives to perform. In this vein, DFID has contracted Itad to provide an impartial and objective monitoring and evaluation function for the performance-based funding component of core funding to a set of UN development, UN humanitarian and Red Cross agencies. As Research Analyst for the ongoing monitoring and evaluation project, Leonie contributes to the evaluation with methods development quantitate and qualitative data collection and analysis, and report writing. She further supports the Project Management to ensure the timely delivery and efficient team management.

2020

Bangladesh (2016–2019) Country Strategic Plan Evaluation

Role: Research Analyst | Client: WFP | Location: Desk-based

This evaluation aimed at assessing progress and results against the Country Strategic Plan's outcomes and objectives to provide evidence and learning for country level strategic decisions, including the L3 emergency response to the Rohingya Crisis. Leonie contributed to the analysis of primary and secondary data to assess the WFP's outcomes against the Country Strategic Plan, as well as the report writing and finalization.

2020

MEL Framework and Baseline Needs Assessment

Role: Research Analyst | Client: VF Asia Sourcing Limited | Location: Desk-based

The objective of this project is to finalize VF's WCD Program MEL Framework and support the design and roll-out a baseline needs assessment. The needs assessment will seek to understand the needs of workers in about 20 countries from which VF sources. Leonie's role in this project is to liaise with local data collectors to ensure the timely and accurate translations of the survey, connect them with the factories for survey rollout and update the status of the survey rollout.

2020

Monitoring, Verification and Evaluation Service Provider for the WASH Results Program

Role: Research Analyst | Client: DFID | Location: Desk-based

The programme aims to improve poor peoples' health through sustained access to water supply, sanitation and hygiene services across 11 countries. Itad leads the monitoring and verification of

the programme, including the verification of Payment by Results achievements. As part of the final report, Leonie visualized the quantitative data collected throughout the entire programme, using Tableau Software.

2020 **Evaluation and Monitoring of the Adolescent Nutrition Wash Education Joint Programme (2020)**

Role: Research Analyst | Client: UNICEF | Location: Desk-based

The UNICEF Adolescent Nutrition Wash Education Joint Programme focuses on improving the immediate and structural barriers to good nutrition faced by adolescents in Ethiopia. As part of the evaluation team, Leonie does qualitative research and analysis of interviews with adolescent girls and their caretakers using MaxQDA.

2019 **The Partnership for Inclusive Agricultural Transformation in Africa (PIATA) Mid-Term Evaluation**

Role: Research Analyst | Client: Bill and Melinda Gates Foundation (BMGF) | Location: Desk-based

PIATA is a unique platform where partners have come together to work differently and align their resources to achieve a shared vision for inclusive agricultural transformation. As PIATA approaches the mid-point of its current strategic plan, so AGRA and resource partners want to take stock of progress to date, reflect on what is working well and should be continued or potentially scaled up, and what is not working so well and potentially adjusted. This evaluation is an input into this process. The focus of the evaluation is: (i) AGRA's delivery against its strategy at country and regional level, (ii) AGRA as an institution in terms of its structure, business model, and capabilities, and (iii) the PIATA partnership as a platform to work differently across all partners in support of the shared vision and results framework. As Research Analyst for the mid-term evaluation, Leonie assists the evaluation team with country case studies and partnership analysis.

2019 **Evaluation of the Kigali Cooling Efficiency Progra (K-CEP)**

Role: Research Analyst | Client: K-CAP | Location: Desk-based

The Kigali Cooling Efficiency Program (K-CEP) was launched in 2017 to support the Kigali Amendment of the Montreal Protocol. Its purpose is to help developing countries transition to energy-efficient, climate friendly, and affordable cooling solutions. Itad has been commissioned to help develop a better understanding of K-CEP's role in promoting energy efficiency in the cooling sector. The evaluation is structured in three phases over the course of approximately 2 years, providing several moments for learning and reflection. As Research Analyst for the mid-term evaluation, Leonie assists the evaluation team with the analysis of K-CEP's strategy, processes and results framework are set up to deliver and measure success.

2017 **Biodiversity, Climate Change and Sustainable Development programme (PROCAMBIO)**

Role: Research Intern | Client: Como Consult | Location: Ecuador

PROCAMBIO is a GiZ funded project, implemented by Como Consult in Tena, Ecuador. As a research intern, Leonie contributed to the analysis of the vanilla value chain to support a local cocoa cooperative in their efforts of tapping into the vanilla market.