## Julie-Anne Darsley



## **Project Manager**

## Professional profile

Julie-Anne joined Itad in Summer 2019 as a Project Manager in the Human Development team. In this position, she oversees the commercial management, team management, and the delivery and quality of large-scale evaluations and complex projects carried out by Itad. Julie-Anne has over 9 years of international project management experience, managing projects across EMEA, North America and China, in the private sector, as well as managing projects in the UK charity sector. Moreover, she has also run research projects in the health sector whilst working for a management consultancy.

Currently, she manages a series of complex health-related evaluations for Itad, including: the Fleming Fund Independent Evaluation Supplier, the Gates Foundation India Monitoring, Evaluation, Research and Learning Provider for Health Service Design and the DFID-funded UK AID Connect Sexual and Reproductive Health Rights. Due to their size, the duration, the number of stakeholders and the extensive number of people that are part of each of the evaluation teams, these three projects require a very thorough management and quality assurance. For that reason, Julie-Anne's overseeing is key in their delivery.

During her career, she has volunteered for a number of UK-based charities, including the Brighton Housing Trust for whom I conduct qualitative research, the Trussell Trust, and Surfers Against Sewage, for whom I run creative projects, securing funding streams and developing innovate projects to engage young people in ocean conservation. I have a degree in Sociology, focusing on international health and education and I am currently completing my masters in Environment, Development and Policy at the University of Sussex.

Nationality E

British

Languages

English (Mother Tongue), French (Basic), Spanish (Basic)

Country experience

China, France, Germany, Italy, Namibia, Spain, Sri Lanka, United Arab Emirates, United States

Education

2017-2019

**MA Environment, Development & Policy** 

University of Sussex

2005 - 2008

**BSc Sociology** 

Kingston University

Employment

2019 - Present Project Manager

Itad Ltd, United Kingdom

2015 - 2019

**Delivery Partner** 

NetBooster, United Kingdom

2015-2015

**Project Director** 

iCrossing, United Kingdom

## Project experience

#### 2019 - Present

## Fleming Fund Independent Evaluation Supplier

of these data to promote the rational use of antimicrobials.

Role: Project Manager | Client: Department of Health and Social Care | Location: United Kingdom Itad has been contracted to deliver an independent evaluation of the Fleming Fund country and regional level projects. The Fleming Fund, a £265 million One Health programme, aims to support low- and middle-income countries in tackling antimicrobial resistance by improving laboratory capacity and diagnosis as well as data and surveillance of antimicrobial resistance. This support follows a one health approach: building capacity to collect drug resistance data; enabling the sharing of drug resistance data nationally, regionally and internationally; collating data on antimicrobial resistance; and encouraging the application

Julie-Anne's role as project manager is overseeing the commercial management of the project in close collaboration with the Itad Technical Lead, liaising with stakeholders at the Department of Health and Social Care and Mott MacDonald, delivering reporting as required, keeping the Fleming Fund partner portal up to date, managing Itad consultants and overseeing the delivery and quality of work.

# **Julie-Anne Darsley**



## **Project Manager**

#### 2019 - Present

# Gates Foundation India Monitoring, Evaluation, Research and Learning Provider for Health Service Design

Role: Project Manager | Client: Bill & Melinda Gates Foundation | Location: India

Itad has been contracted to provide comprehensive monitoring, evaluation, research and learning for the Bill and Melinda Gates Foundation in India, as part of their health systems design strategy and portfolio of work. This portfolio includes a number of national and state level projects that range from direct implementation and testing, to the provision of technical assistance and support.

Julie-Anne's tasks in this project are: overseeing the commercial management of the project in close collaboration with the Itad Technical Lead, liaising with client stakeholders, managing Itad consultants and overseeing the delivery and quality of work.

#### 2019 - Present

### **UK AID Connect (DFID) Sexual and Reproductive Health Rights**

Role: Project Manager | Client: Department for International Development (DFID) | Location: United Kingdom

In collaboration with Marie Stopes International, Itad is working to provide robust evidence and learning from new and innovative programmes with the aim of improving the availability, quality of, and continuum of care surrounding comprehensive Sexual and Reproductive Health services in protracted post-conflict and fragile settings. Additionally, this project wants to increase the resilience to climate change shocks and stresses to communities affected by them through integrated Sexual and Reproductive Health rights, conservation, and livelihoods programming.

As a project manager, she is overseeing the commercial management of the project in close collaboration with the Itad Technical Lead, liaising with client stakeholders, completing project reporting as required, managing Itad consultants and overseeing the delivery and quality of work.

#### 2019-2019

#### Surfers Against Sewage and MakerClub Ocean Plastic Prevention Project

Role: Project Manager | Client: Surfers Against Sewage | Location: United Kingdom

Working with Surfers Against Sewage and MakerClub, she designed, launched and carried out a creative project, working with children to design and prototype solutions to ocean plastic. The activities included developing the project and running it from inception to completion, completing funding applications, liaising with multiple stakeholders, teaching and presenting.

## 2015-2018

## Namibia 365 Country Awareness Project

Role: Project Manager | Client: Multiple | Location: Namibia

Working for a collective of Namibian businesses, Julie-Anne led a team of people to launch a country focused marketing initiative with the aim of increasing profit margins and PAX for each business. Her role was to liaise with all clients and third parties, support briefing and inception, manage a team to deliver the project and control project commercials, and oversee the project management of video and photography work required for the project.

#### 2017-2018

## **Brighton Housing Trust: Rapid Research**

Role: Researcher | Client: Brighton Housing Trust | Location: United Kingdom

I conducted a number of rapid research projects for Brighton Housing Trust, which ranged from measuring awareness in the local area, to interviewing hostel residents and tracking local outreach programmes. This research helped to understand the level of awareness and support in the area for Brighton Housing Trust, and to understand areas of opportunity for improved engagement with those using Brighton Housing Trust's services. Julie-Anne's role was to conduct quantitative and qualitative research and produce reports to be included in annual statements and bid proposals.

#### 2012-2014

## **Emirates Website Optimisation and Global Outreach Programme**

Role: Project Director | Client: Emirates | Location: Dubai, UAE

The aim of this project was to increase online awareness of Emirates and increase bookings, moving the business from a local to a global based strategy. Her role was to manage the project, leading the team and the delivery of work, liaising with key Emirates stakeholders and country leads and co-ordinating a team across EMEA and Asia, as well as overseeing project finances.

# Julie-Anne Darsley



## **Project Manager**

2010 - 2011 3M Healthcare Concept Testing

Role: Project Manager | Client: 3M Healthcare | Location: United Kingdom

3M Healthcare was looking to test the market for new products and services including: solutions to improve accessibility to healthcare services and specialists, especially for those in remote locations; products to drive educational improvements, and innovative products for amputees. Her role was to manage a team of researchers, to identify suitable stakeholders, conduct quantitative and qualitative data and deliver a series of reports for each opportunity. This role also involved client liaison, team co-ordination and management and overseeing all aspects of financial management and delivery.