

Research Analyst

Professional profile

Fernanda is a Research Analyst on the Health theme in Itad, where she provides analysis and support to Itad's Global Health M&E projects portfolio. Before this, she worked as Project Administrator in Itad's Project Management Unit, where she supported project management and administration, logistics, contracts and technical content.

Prior to joining Itad, Fernanda worked as a consultant in the private sector and as a financial manager at a publicly-funded museum in Brazil. Fernanda's life in Brazil and her role as a public servant, were crucial for her to develop an interest in social justice, sustainability, and development issues. She has also worked as an Immigration & Compliance Advisor at a private education provider and took part in several volunteering activities with The Real Junk Food Project (a food waste NGO) and she was a committee member for INTO Giving (an education charity). Through her role at INTO Giving, Fernanda travelled to Greece and volunteered with refugee children, providing them with basic English and Maths lessons.

Fernanda holds a BA in Business Administration from the University of Pernambuco (Brazil) and an MA in Social Development from the University of Sussex, where she wrote her dissertation on the impact of the Zika virus epidemic on the abortion debate in Brazil.

Nationality Brazilian

Languages Portuguese (native), English (fluent), Spanish (intermediate)

Country experience Brazil, UK

Education

2017	M.A. Social Development (Merit) University of Sussex, UK
2012	Bachelor (Hons) Business Administration Universidade de Pernambuco, Brazil

Employment

2019 - Present	Research Analyst Itad, UK
2019	Project Administrator Itad, UK
2017 - 2019	Committee member INTO Giving, UK
2017 - 2019	Visa Support Services Advisor INTO University Partnerships, UK
2017 - 2018	Connector Pathways to Independence, UK
2016 - 2017	Volunteer The Real Junk Food Project, UK
2015	Financial Manager MAMAM- Museum of Modern Art Alosio Magalhaes, Brazil
2009 - 2012	Sales intern & Business Consultant Target Sistemas, Brazil

Project experience

2019 - Present	Campaign Effectiveness Initiative: GRID3 as a cross-campaign innovation Role: Research Analyst Client: BMGF Location: UK Itad has been assigned by the Bill and Melinda Gates Foundation to assess the effectiveness and future uses and applications of the GRID3 geo-spatial demographic information tool for health campaigns. Fernanda provides support to the design and implementation of the evaluation, as well as producing desk-based research, analysis and synthesis.
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2019 - Present **PHRST (UK Public Health Rapid Support Team Performance Evaluation and Independent Monitoring Agent)**

Role: Analyst | Client: Public Health England | Location: UK

Itad has been contracted to conduct a performance evaluation and ongoing independent monitoring to support programme delivery for the UK-PHRST. The purpose of this evaluation is to ensure that the UK-PHRST is having its intended impact by focusing on quality assurance and accountability and the facilitation of learning and adaptive management in order to improve programme decision-making and performance. Fernanda is providing support to the workstream leads in data collection, coding and analysis, as well as supporting the development of evaluation and verification tools.