

Fernanda Pinheiro Sequeira



Role

Professional profile

Fernanda, a Consultant in Itad's Health theme, offers analysis and support for the organization's Global Health M&E projects portfolio. Previously, she served as a Project Administrator, managing project logistics, contracts, and technical content. Currently, Fernanda contributes to evaluations and assignments within the health portfolio, including supporting the development of the Zero-Dose ToC for the Gavi Alliance and managing the Amplify A360 learning partnership and UBS-OF Health Portfolios strategy review. Before joining Itad, Fernanda worked in the private sector and as a partnership manager at a publicly-funded museum in Brazil. Her experiences in Brazil sparked her interest in social justice, sustainability, and development issues. She also worked as an Immigration & Compliance Advisor and volunteered with organizations such as The Real Junk Food Project and INTO Giving, providing support to refugee children in Greece.

Nationality	Brazilian, Portuguese	Country experience	Brazil, Kenya, Mozambique, United Kingdom
Languages	English (Fluent), Portuguese (Native), Spanish (Working Proficiency)		
Education	2017 MA Social Development , University of Sussex, UK 2012 BA(Hons) Business Administration , Universidade de Pernambuco, Brazil		
Employment	2019 - Pres Consultant , Itad 2019 Research Analyst , Itad 2019 Project Administrator , Itad 2017 - 2019 Committee Member , INTO Giving 2017 - 2019 Student Support Services Advisor , INTO University Partnerships 2017 - 2018 Community Connector , Pathways to Independence 2016 - 2017 Volunteer , The Real Junk Food Project		

Project experience

2022 - 2024	Portfolio Evaluation of Bernard Van Leer Foundation (BVLf) Strategic Pillars (BVLf) <i>Project Manager</i> . BVLf are preparing for its next strategy period 2024-2028, which will set the ambitions of BVLf for the next five years. Thus, Itad are reviewing two of the three pillars of work that structured the investments over the past strategic period. Fernanda is leading data collection and reporting for the case study for Brazil
2014-Present	WISH 4 Results Programme (FCDO) Evaluation Consultant. Itad, with partners in the e-Pact consortium, provides Monitoring, Verification and Evaluation (MVE) services for WASH Results to support their Results Based Financing (RBF) model for the programme. The evaluation team is assessing if and why the programme delivers sustainable outcomes, how efficiently and effectively it is and how to effectively design and implement RBF programmes in the WASH sector. Fernanda co-facilitated the Theory of Change workshops, and provides evaluation support in the learning partnership.
2021-2023	COVAX Evaluation (Gavi) Evaluation Consultant. At its inception, COVAX aimed to deliver 2 billion doses of Covid-19 vaccines by the end of 2021. We were commissioned by Gavi to independently evaluate and document the successes, challenges and lessons from the COVAX Facility and AMC. Fernanda co-led the Brazil case study for this evaluation.
2022 - 2024	Antiretroviral Therapy (ART) Optimization Portfolio-Level End-of-Grant Evaluation (Unitaid) <i>Project Manager</i> . Itad, in consortium with Market Access Africa, has just been contracted by Unitaid to evaluate their ART Optimization portfolio. It is centered around a comprehensive evaluation of the performance on the two types of grants: the clinical trials grants and the market and country preparedness grants. We propose an approach applying a tailored Grant Assessment Tool which aligns the focus of the two types of grants with Unitaid's Barriers to Access and KPIs. This will be supported by a review of the cross-cutting grants (MPPII-III, WHO Enabler, WHO PQ II-III), focused on the extent to which they enabled the ART Optimization Portfolio, alongside critical process issues, such as the performance and contribution of the ART Optimization Programme Advisory

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Committee and other structures for enabling community engagement. As Project Manager and cross-workstream evaluator, responsible for liaising with external consultants, clients and internal team members to assure timely delivery of the review products, and supporting the country case study leads to conduct data collection & analysis.

- 2022 - Pres** **External Monitoring, Learning and Evaluation partner for The Challenge Initiative NextGen** (Gates Foundation/ Johns Hopkins/ Bayer) *Evaluator*. Itad, in consortium with Avenir Health and Halcyon Consulting, have been contracted to support The Challenge Initiative (TCI) NextGen as it's Monitoring, Learning and Evaluation (MLE) partner. Our approach is structured ad utilization-focused to establish a principled MLE partnership which will serve the five objectives set by TCI NextGen. Our approach is structured around four carefully designed modules:
- Design and scoping of the MLE framework: co-development of a TCI theory of change (ToC) and fit for purpose MLE plan and RFRT that provides robust measures for tracking outcomes, meeting TCI's evidence and learning needs in a way which is aligned with funder's expectations.
 - Evaluation: a package of case study-led complementary evaluations which will test TCIs ToC through an impact evaluation, a process evaluation and a cost effectiveness evaluation.
 - Learning: an annual cycle of events and products that will support TCI, funders and the scale-up community in learning about and improving these and similar interventions.
 - Program monitoring and learning support: providing demand-led and proactive technical assistance to TCI global and hub teams, to operationalize the MLE plan and track development of improving monitoring systems.
- 2021 - 2023** **Development of theories of change** (Gavi) *Evaluator*. Itad is working with the Gavi Alliance and the Zero-Dose working group partners to develop a theory of change (ToC) to guide their work focused on Zero-Dose children and communities in Fragile and Conflict affected. Responsible for conducting document review, consultations with the Zero-Dose working group members and performing project management tasks to ensure timely delivery of deliverables.
- 2021** **Health Portfolio Strategy Review** (UBS Foundation) *Project Manager and Evaluator*. Itad is working to evaluate and review UBS Optimus (UBS-OF) health portfolio grants and strategy and provide the foundation with strategic recommendations for the next 5 years. Responsible for supporting the strategy workstream leader conducting document review and analysis, KIs and writing reports. As the project manager, responsible for liaising with external consultants, clients and internal team members to assure timely delivery of the review products.
- 2020 - Pres** **Evaluation of Adolescents 360 (A360)/ Amplify** (PSI) *Project Manager/ Evaluator*. Itad is working alongside PSI Global as their learning partner to evaluate and share learnings from the human-centred Design (HCD) implementation process across the second phase of the A360 programme. This programme has a focus on sustainability and government integration and will last until 2025 in 4 different countries (Kenya, Ethiopia, Nigeria and Tanzania). As the project manager, responsible for liaising with external consultants, clients and internal team members to assure timely delivery of evaluation products. Technically, responsible for supporting the Kenya team to gather learnings from the Human Centre Designed process, including design of research approaches and tools, conducting KIs, report writing. Also, work alongside the DTL and TL to ensure consistency in the technical delivery quality of the research outputs of the four countries.
- 2020 - 2021** **Improving Evaluation of Health Systems Strengthening** (BMGF) *Consultant*. Itad is working to Investment in health systems requires better methods for evaluating and understanding its effects, so that health systems strengthening (HSS) investments can be better designed, understood and managed. Itad convenes the HSS Evaluation Collaborative to work with stakeholders to develop a focused, common agenda and a shared understanding towards better HSS evaluation methods in the future. Responsible for supporting the team to organise learning sessions. Also facilitate

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meetings, conduct review and analysis of relevant evaluation data as well as provide support to developing and managing the SharePoint communications platform.

- 2020-2021** **Porticus Portfolio Review** (Porticus Foundation) *Project Manager/Evaluator*. Itad carried out a comprehensive review across all their 12 thematic portfolios. Responsible for conducting KIIs, document review, data coding and analysis, report writing. Co-facilitated +10 client workshops, to present emerging findings and co-create recommendations with the client. From the project management side, responsible for liaising with external consultants, client and internal team members to assure timely delivery of evaluation products.
- 2019 - 2020** **Independent Evaluation of the Joint Program on HIV/AIDS (UBRAF)** (UNAIDS) *Research Analyst*. Itad has been contracted UNAIDS to carry out an Independent Evaluation of the Joint Program on HIV/AIDS. Carrying out document desk-reviews and contributing to the writing of country case studies.
- 2020** **Global Burden of Disease Antimicrobial Resistance (GRAM)** (UK Department of Health and Social Care) *Research Analyst-- Lead Case Studies Brazil & England*. The goal of this project is to create globally-comparable estimates of the burden of AMR/DRI for bacteria-antibacterial drug combinations that currently pose the greatest threat to public health, and to provide estimates in an interactive visualization platform to track changes over time. Carried out the efficiency and effectiveness KIIs, collaborated with the England case-study (document review and KIIs) and co-led the Brazil case-study (document review, KIIs, report writing and client presentations). Contributed to the Global Health Security ToC workshop, and client learning workshop.
- 2019 - 2020** **UK Public Health Rapid Support Team (UK-PHRST) Performance Evaluation and Independent Monitoring Agent** (Public Health England) *Research Analyst*. Itad is conducting a performance evaluation and ongoing independent monitoring to support program delivery for the UK-PHRST. The purpose of this evaluation is to ensure that the UK-PHRST is having its intended impact by focusing on quality assurance and accountability and the facilitation of learning and adaptive management in order to improve program decision-making and performance. Provided support to the workstream leads in data collection, coding and analysis, as well as supported the development of evaluation and verification tools.