Helen Bailey

Consultant

Professional profile

Helen is an experienced evaluator with nine years professional experience in the international development sector, specializing in financial inclusion, market systems development and trade. She is currently the project manager for the Mastercard Foundation's Savings Learning Lab and the Learning Partnership Itad holds with the Financial Sector Deepening Trust Tanzania.

Prior to joining Itad, Helen worked as a Monitoring, Evaluation and Learning Officer at the Institute of Development Studies where she designed and managed monitoring and evaluation systems for a portfolio of research and knowledge programmes. Previous to this, Helen worked at Saana Consulting, carrying out independent evaluations of trade and development programmes for a range of bilateral and multilateral donors. Helen also holds an MSc in Development Economics from the School of Oriental and African Studies (SOAS), where her final dissertation assessed the poverty impacts of the reform of the EU Sugar Regime in Malawi.

Nationality	British
Languages	English (native)
Country experience	Afghanistan, Bangladesh, Burundi, India, Kenya, Lesotho, Malawi, Mozambique, Norway, Pakistan, Rwanda, Switzerland, Tanzania, Uganda, United Kingdom (UK), United States, Zimbabwe.

Education

2011 - 2012	**MSc Development Economics** School of Oriental and African Studies, University of London, UK
2008 - 2011	**BA (Hons) Economics** University of Sussex, UK

Employment

2017 - Present	**Consultant** Itad, UK
2015 - 2017	**Monitoring, Evaluation & Learning Officer** Institute of Development Studies, UK
2015 - 2016	**Independent Consultant**
2013 - 2015	**Consultant** Saana Consulting, UK
2012 - 2013	**Project Officer** The Ramphal Institute
2011 - 2013	**Independent Consultant**

Project experience

2019-Present	**Learning Partnership with the Financial Sector Deepening Trust Tanzania (FSDT)** Role: Project Manager | Client: FSDT| Location: Tanzania Itad is developing a dynamic, theory based learning framework to: improve FSDT's capability to assess performance on an ongoing basis; use performance information to enable FSDT to innovate and adapt quickly; and generate evidence about FSDT's impact and what works and what doesn't for both internal and external learning. Helen manages the Learning Partnership, coordinating inputs from the Lead Consultants and contributing to the technical delivery through a recent review of FSDT's monitoring, evaluation and learning systems and processes.
2019	**Inclusive Economic Development Thematic Evaluation** Role: Evaluator and Project Manager | Client: FCO| Location: North Africa Helen was responsible for designing the portfolio evaluation component of this evaluation following the Outcome Harvesting methodology to capture results across a diverse portfolio of economic development projects in North Africa.
2018	**Evaluation of The Market Systems Development Approach: Lessons for Expanded Use and Adaptive Management** Role: Consultant | Client: Sida | Location: Global The evaluation focused on Sida's management of Market System Development (MSD) projects (or organizational capacity). It had a dual purpose: to contribute to improved MSD programming by Sida

through better management practices and to generate recommendations on how Sida can create conducive conditions for systems approaches and adaptive programming more generally. The evaluation was utilization focused to foster a strong sense of engagement and ownership of the process and outputs among Sida staff. It was formative and participatory, with a strong emphasis on learning from the evaluation process itself – particularly by Sida staff. Helen is supporting the Team Leader in the drafting of key deliverables and carrying out sections of the document review, data analysis and case study analysis.

2017 - Present **MasterCard Foundation Savings Portfolio Learning Partnership**

Role: Project Manager | Client: The MasterCard Foundation | Location: sub-Saharan Africa

The Mastercard Foundation's Savings Portfolio currently supports savings-led programs in ten countries in Sub-Saharan Africa, applying a variety of different approaches and models for financial inclusion. A variety of models are being piloted to evolve the Savings groups model to make it more effective and integrated with the wider financial sector – including through closer integration with more formal financial institutions (including banks and MFIs), and the use of new technologies to facilitate more cost-effective and diverse models for financial inclusion. Helen is managing Itad's learning partnership with The MasterCard Foundation, working with the Foundation's saving sector portfolio programmes to develop effective monitoring, evaluation, research and learning plans, and improve their approach to evidence generation and learning. This is providing a strong platform for generating evidence and learning about the effectiveness of different approaches across a range of contexts. Overall, this learning partnership is generating, synthesising, curating and disseminating evidence and knowledge for the Foundation and financial inclusion efforts more broadly.

2016 - 2017 **Leveraging Agriculture for Nutrition in South Asia (LANSA)**

Role: M&E Lead | Client: DFID | Location: India, Pakistan, Bangladesh, Afghanistan

Strategic M&E advice for a research consortium working to influence agricultural value-chain policies and programmes in South Asia. Included logframe revisions and advising on impact level reporting.

2016 - 2017 **Global Open Data for Agriculture and Nutrition: Action**

Role: Monitoring, Evaluation and Learning Advisor | Client: DFID | Location: Global

An initiative supporting global efforts to make agricultural and nutritionally relevant data available, accessible, and usable worldwide. Helen provided technical MEL support and strategic advice on logframe development, monitoring tools and data collection methods.

2015 - 2017 **Transform Nutrition RPC**

Role: Monitoring, Evaluation and Learning Officer | Client: DFID | Location: Global

Transform Nutrition used research-based evidence to inspire effective action to address undernutrition. Helen led the desk-based review and collation of programme learning on methods used to engage nutrition leaders and coordinate stakeholder feedback mechanisms.

2015 - 2017 **Monitoring and Evaluation Framework for IDS Strategy**

Role: Monitoring, Evaluation and Learning Officer | Client: Institute of Development Studies (IDS) | Location: UK

Designed, developed and implemented the first comprehensive monitoring and evaluation framework to track institutional progress and results against the IDS five-year strategy 2015-2020

2016 **Issues Paper for the Establishment of a Trade and Poverty Knowledge Platform**

Role: Trade, Monitoring, Evaluation and Learning Advisor | Client: World Bank | Location: UK

Co-authored the issues paper outlining key considerations for the establishment of a Trade and Poverty Knowledge Platform. Drafted sections on designing monitoring, evaluating and learning systems for a knowledge sharing platform with a complex theory of change.

2016 **FoodTrade East and Southern Africa (ESA) Mid-Term Evaluation**

Role: Evaluator | Client: DFID | Location: Burundi, Kenya, Malawi, Mozambique, Rwanda, Uganda, Tanzania, Zambia, Zimbabwe

FoodTrade ESA aimed to improve the functioning of staple food markets, increase participation in staple food markets, increase regional trade, and raise income levels and security for food producers and consumers. Helen carried out secondary data analysis on cross-border trade, production, and monthly price data for food crops in East and Southern Africa.

2015 - 2016	**Global Open Knowledge Hub (GOKH)**
	Role: Monitoring, Evaluation and Learning Officer	Client: DFID	Location: UK
	GOKH aimed to improve the supply and accessibility of content that supports evidence informed policy making and practice by development actors. Technical advice and monitoring and evaluation support to the core team. Development of qualitative stories of change.
2015	**iEPA ESA Assessment**
	Role: Trade Data Analyst	Client: Inter-Analysis	Location: UK
	Trade data analysis to assess potential impacts of the iEPA for Mauritius, Madagascar, Seychelles and Zimbabwe.
2014 - 2015	**Final Evaluation of the Trade Facilitation Facility (TFF)**
	Role: Evaluator & Project Manager	Client: World Bank	Location: USA, Lesotho, Vietnam
	Managed a team of six consultants to conduct the final evaluation of the USD 52.7 million World Bank TFF Trust Fund. Designed the evaluation methodology, interview templates, sample selection methodology and portfolio analysis. Drafted evaluation report.
2014	**Review of Norad's support to UNIDO's Trade Capacity Building Programme 2005-2013e**
	Role: Research Assistant	Client: Norad	Location: Norway, UK
	Evaluation using OECD/DAC criteria. Undertook desk/literature review, designed interview templates, designed sampling methodology for selecting output case studies, and interviewed key developing country stakeholders.
2014	**Review of the International Centre for Trade and Sustainable Development (ICTSD)**
	Role: Analyst	Client: DFID	Location: UK, Switzerland
	Project management and implementation support to the Team Leader. Designed interview templates, carried out interviews, conducted systematic document review, and analysed evidence/findings. Produced case study reports and provided key inputs into the final reports.
2014	**Review of Sida Support to the Trade Law Centre (Tralac)**
	Role: Research Assistant and Project Manager	Client: Sida	Location: UK
	Project managed the review team, carried out interviews with key stakeholders and collated, analysed and synthesised findings from the work streams. Drafted evaluation report.
2013 - 2014	**Trade Advocacy Fund (TAF)**
	Role: Grant Officer and Monitoring & Reporting Lead	Client: DFID	Location: UK
	TAF offered short-term support to the developing countries to help them to engage in crucial trade negotiations. Helen collated and analysed grant level data, drafted quarterly donor progress reports and supporting trackers. Helen also developed grant-level logframes and assisted beneficiaries in the grant application process.
2013 - 2014	**Independent Evaluation of the WTO/UNCTAD International Trade Centre (ITC)**
	Role: Research Assistant	Client: ITC	Location: UK
	Desk-based review and interviews with ITC staff. Produced case study reports on two ITC projects implemented in Ethiopia.
2013	**Development of a Framework to Guide EAC Partner States Engagement with Third Parties on Trade Negotiations**
	Role: Research Assistant	Client: Danida	Location: UK
	Project management and logistics support. Analysed trade data and conducted research on the EAC Partner States. Contributed to project deliverables and reports.
2012 - 2013	**Freedom of Movement for Commonwealth Citizens**
	Role: Logistics & Operational Support Assistant	Client: Commonwealth Secretariat	Location: UK

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Supported the core team and external associates providing research support to the Commonwealth Secretariat. Project management and budget oversight.

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