

Partner

Professional profile

Jon is an Associate Director at Itad leading our Human and Social Development thematic cluster and has over 13 years of experience in international development. He has excellent team management and facilitation skills and has key programmatic and evaluation expertise in reproductive health, health system strengthening, health policy development and organisational development.

Jon has led the evaluation of multi-million pound donor projects and rolled out planning, monitoring and reporting systems, as well as setting up and managing large project teams. He is currently Project Director for the evaluation of the Gates/CIFF funded million "Adolescent 360" youth-focused family planning programme. Jon is also Project Director for the independent evaluation of the £265 million Fleming Fund antimicrobial resistance (AMR) country and regional level projects, funded by the UK Department of Health. He was Deputy Team Leader and Project Manager on the recently completed "Evaluation of Clinton Health Access Initiative' Vaccine Programme" funded by the Bill & Melinda Gates Foundation and was Project Director for the evaluation of the Hewlett Foundation's strategy to apply human-centred design to improve family planning and reproductive health services in sub-Saharan Africa.

Before joining Itad, Jon was Director of Evidence, Strategy & Innovation at Marie Stopes International (MSI). In that position, Jon led the research, monitoring & evaluation; impact analysis; innovation & best practice and management information systems functions. He also had responsibility for strategy development. He led the development of minimum standards across MSI's practice areas, chaired its metrics working group and undertook organisational assessments.

Jon came to that role having served for four years as Country Director of MSI's Uganda platform, leading a team of 300 local staff to provide contraceptive services (clinical services and products) nationally through its own chain of private clinics, 400 socially franchised private clinics, and 27 outreach teams working from public health facilities. Jon's also led MSI's implementation of a demand side maternal health voucher programme as part of USAID's Saving Mothers, Saving Lives initiative and the World Banks OBA programme in Uganda. To embed these programmes, Jon also worked extensively at community level in Uganda with District Health Teams and through a network of over 2,000 village health team members. Jon founded and chaired the Uganda Family Planning Consortium, to advocate for policy change and coordinate NGO health interventions with the MOH.

Nationality	British
Languages	English (mother tongue), Spanish
Country experience	Zambia, Uganda, Nigeria, Tanzania, Cote D'Ivoire, Kenya, Pakistan, Bangladesh, Ukraine, Yemen, Cambodia, India, Nepal, Albania

Education

1989	Solicitors Final Examinations Chester College of Law
1988	LLB Law University of Liverpool

Employment

2016 - Present	Associate Director Itad
2010 - Present	Chair Supervisory Committee, International HIV/AIDS Alliance in Ukraine
2010 - Present	Chair Pepal Foundation
2014 - 2016	Principal Consultant Itad
2013 - 2014	Global Director: Evidence, Strategy & Innovation Marie Stopes International
2010 - 2013	Country Director, Uganda Marie Stopes International
2009 - 2010	Regional Advisor: Asia & Middle East Team Marie Stopes International
2004 - 2009	Head of Team: Legal, Risk & Compliance International HIV/AIDS Alliance

Jon Cooper

Partner



2002 - 2004 Senior Legal Advisor

National Society for the Prevention of Cruelty to Children

Project experience

2019 - Present Third Party Monitoring and Evaluation of Public Health England's (PHE) International Health Regulations (IHR)

Role: Senior Theory of Change Facilitator | Client: PHE | Location: UK

PHE's IHR Strengthening Programme aims to build health system capacity in a number of countries and regions in Africa and Asia, with a view to improving global health security. The PHE-led program; me was jointly conceived by PHE and the Department of Health and Social Care (DHSC), in close consultation with the Department of International Development (DFID). It aims to improve global health security by supporting and strengthening national and regional (supra-national) health protection systems. These systems enable public health threats to be detected, prevented and responded to, before they become potential cross-border emergencies reportable under the IHR. Itad is supporting the IHR Programme to generate the intended outcomes and impact as the third-party monitoring and evaluation agent. Jon's role is to co-develop a Theory of Change with the key stakeholder group from PHE.

2018 - Present Evaluation of Gavi's Support to Civil Society Organisations

Role: Project Director | Client: Gavi | Location: Multi-country

Project Director for the theory-based evaluation design which is centred on the refinement and use of an overarching ToC covering both the CSO Platform model and direct support to CSOs through HSS grants, and elaborates the expected causal pathways through which Gavi support to CSOs is / should ultimately contribute to increased and more equitable immunisation coverage and saving more children's lives.

2016 - Present Fleming Fund Independent Evaluation Supplier

Role: Project Director | Client: Department of Health | Location: Multi-country

Project Director for the independent evaluation of the £265 million Fleming Fund antimicrobial resistance (AMR) country and regional level projects. The work combines both a formative aspect to provide recommendations to guide the portfolio of country and regional grants, and a summative aspect to assess how far the outputs of the portfolio of country and regional grants have contributed, or will contribute, to the outcomes and impact of the overarching Fleming Fund.

2015 - Present Evaluation of Adolescents 360

Role: Project Director | Client: CIFF/Bill and Melinda Gates Foundation | Location: Ethiopia, Nigeria, Tanzania

Project Director for the impact evaluation, process evaluation and cost effectiveness evaluation of this \$30 million programme aimed at scalable interventions developed through particular user centred design techniques. This innovative project is aimed at increasing contraceptive uptake amongst adolescent girls and is implemented by Population Services International, the Centre for the Development of the Adolescent Mind in Berkley and Ideo.org.

2016 - 2018 Evaluation of the Hewlett Foundation's Strategy to Apply Human-Centred Design to Improve Family Planning and Reproductive Health services in Sub-Saharan Africa

Role: Project Director | Client: The William and Flora Hewlett Foundation | Location: Kenya, Zambia

Project Director for an evaluation of the Hewlett Foundation's strategy to apply human-centred design to improve family planning and reproductive health services in sub-Saharan Africa.

2016 - 2017 Evaluation of UNICEF's global "Scale up of PMTCT and Paediatric AIDS care and treatment" program

Role: Project Director | Client: UNICEF | Location: Multi-country

Project Director for this theory based, mixed methods evaluation of UNICEF's global strategic programme across 77 countries, to contribute to improving UNICEF's accountability for its performance and results and to generate evidence and learning. The evaluation aims to guide i) effective action towards the achievement of the UNICEF strategic plan HIV outcome and ii) UNICEF positioning in the post 2015 HIV agenda as guided by the UNAIDS 2016-2021 strategy.

2015 - 2018 Reduction of Maternal and Neonatal Mortality programme

Role: Evaluator | Client: DFID/UNICEF | Location: Kenya

Expert evaluator on the Evaluation Advisory Group to a theory-based, mixed methods evaluation of a range of interventions to improve maternal and neonatal health in different but overlapping geographic locations in Kenya, including training of health workers, health systems strengthening, community mobilisation, and

Jon Cooper



Partner

demand-side financing. It is implemented by UNICEF, Options and the Liverpool School of Tropical Medicine (LSTM). The evaluation includes an assessment of the efficiency, effectiveness, relevance, equity and impact of the \$70 million of support provided over five years.

2015 Evaluation of Clinton Health Access Initiative (CHAI)

Role: Deputy Team Leader | Client: Bill and Melinda Gates Foundation | Location: Ethiopia, Nigeria, Tanzania

Deputy Team Leader and Project Manager of a largely qualitative utilisation-focused evaluation of CHAI's strategic and management approach to implementation of various interventions aimed at accelerating new vaccine introduction, enhancing the performance of vaccine cold chain and logistic systems and strengthening immunization systems.

2014 - 2014 Prevention of Violence Against Women and Girls Through Sport

Role: Project Manager | Client: DFID | Location: Kenya

Project Manager of an evaluation to monitor and evaluate sporting related interventions aimed at reducing gender-based violence against women and girls. This project is centred around two intervention sites in Kenya and is being implemented over three years by the British Council in association with the UK Football Premier League, ACCORD, UN Women and others. It is, amongst other things, measuring changes in norms amongst the communities around the intervention sites.

2014 - 2015 Evaluation of DFID-CHAI Market-Shaping for Access to Safe, Effective and Affordable Health Commodities

Role: Project Manager | Client: DFID | Location: Multi-country

Project Manager of this evaluation of DFID's support toCHAI in the implementation of a £35m programme entitled 'Market-Shaping for Access to Safe, Effective and Affordable Health Commodities'. Itad is leading this evaluation that covers a sample of four programme areas – HIV Point of care diagnostics, HIV treatment, Malaria treatment, and Long Acting Reversible Contraceptives (LARCs) – and a review of one – the Value for Money in HIV spending. Our approach is based on a Theory of Change which provides the overarching framework for the evaluation. The methodology for data collection consists of a mixture of qualitative and quantitative methods, including modelling, key informant interviews and most significantly, in-depth case studies in nine countries.

2014 Organisational Development Assessment of Marie Stopes Society Pakistan

Role: Assessment Lead | Client: Marie Stopes International/USAID | Location: Pakistan

Assessment Lead, an evaluation aimed at verifying the capacity of the organisation against 35 standards in seven capacity areas